

Agenda
Round Table on eBooks
26 June 2012
Venue: Berlaymont (S9)

09:45 to 12:45

The objective of this roundtable event is to exchange views on the emerging ebook market and in particular on:

- the portability of ebooks between devices;
- the cross-EU availability of ebooks that are sold in Member States;
- the future of ebooks.

Issues for discussion include:

- single market issues such as anyone/anywhere purchase of ebooks;
- technical and business interoperability and how these impact the customer experience;
- fixed book prices and agency agreements;
- the impact of ICT on business models and revenue streams in the digital age.

*The meeting will be chaired by Detlef Eckert, Director, Media and Data in DG Communications
Networks, Content and Technology*

AGENDA

- 1. 9:45 Opening remarks, Vice-President Neelie Kroes**
- 2. 10:00 Setting the scene, Prof. Françoise Benhamou, University of Paris -XIII**
- 3. 10:15 Portability**
5 minute teasers:
Santiago de la Mora, Google
Emmanuel Benoit, Jouve
The stakeholders's views
Q&A
- 4. 11:00 Availability**
5 minute teasers:
Stefano Mauri, Mauri & Spagnol
Fabian Paagman, Paagman
The stakeholders's views
Q&A
- 5. 11:40 Coffee break**
- 6. 12:00 The Future**
5 minute teasers:
Andrew Cecil, Amazon
John Makinson, The Penguin Group
The stakeholders's views
Q&A/ DECLARATION
- 7. 12:45 Wrap-up (Vice-President Neelie Kroes)**